

# Columbus Travel Media

Established in 1982, we have been delivering quality licensed and custom content for over 30 years, for publications, websites and social media.



## The five things we do

B2B: In-depth **Travel Guides** (countries, cities, airport, beaches and ski resorts) in English and German ready to be licensed by airlines and tour operators.

Over 1,000 guides are used by international clients to support their sales packages.

B2B: **Custom content** for airlines, airports, tour operators and hotels to use on websites, newsletters, publications and social media.

SEO is central to our custom content strategy.

B2B: **Printed materials** (books and atlases) used by colleges and tour guides around the world.

B2C: **Content placement** on our English and German websites; we promote your content to consumers who love travelling.

We can guarantee page views.

B2C: **Digital marketing** consultancy to develop your online presence and grow your audience, all based around your unique needs.



## An ideal partner

We're keen to promote your destination on our sites.

We can also create a new destination guide for you covering the following areas:

- \* An introduction
- \* History, language and culture
- \* Weather and geography
- \* Doing business & staying in touch
- \* Travel to the destination
- \* Where to stay
- \* Thing to see and do
- \* Shopping & nightlife
- \* Food & drink
- \* Getting around

### Contact us

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