## Columbus Travel Media



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#### Editorial Foreword

The World Travel Guide (WTG) is the flagship digital consume trand within the Calumbia Travel Maska portfolia. Available in English, German, French and Spanish versions, the WTG provides dealed and accurate travel content designed to inspire global travellers. It covers all aspects, from cities to airports, cruke ports to ski and baach resorts, astractions to events, and it also includes offbact travel news, stores, oursecan and guide for accurations to events, and it also includes offbact travel news, stores, oursecan and guide for accurations to events, and it also includes offbact travel news, stores, oursecan and guide for accurations to events, and the left.







The 13 weirdest wellness retreats From sychedelic shrukbery in Gabon to sobting seminars in japan, we round up the world's weirdest wellness retreats

Thailand's magical Loi Krathong Festival Top 5 places to foliage in Asia If you're planning a trip to Thailand this auturn, ort mess to if xomeng, one of the courty's cleast and most significant festival





for your camera

Top 5 places to see autumn foliage in North America

Food and Drink

places to see autumn e in North America nd the United States are prime leafwritories and these top file in will have you gimping and reaching

#### Top 5 places to see autumn foliage in Asia iautum, Along with Gurge and North America, some parts of Asia ge anarang autumn colours; here are the best places to see deep yellows, burnt ocupes and flery role.



# We love to promote your content

#### WorldTravelGuide.net

- \* 53% females.
- \* 80% aged between 25-54 (38% aged 25-34).
- \* Top 10 visitors are from USA (30%), UK (20%), Australia (5%), Canada (5%), India (5%), Germany, South Africa, France, Philippines and the UAE.
- \* 33% of our users like taking holidays to unusual or less well-known destinations.
- \* 44% of our users like to learn or try new things on holiday.
- \* 41% of our users believe holidays are for learning about another culture.

### Our Food & drink site

- \* 52% females.
- \* 40% aged 25-34.
- \* Top 10 visitors are from USA (30%), UK (15%), Japan (10%), India (10%), Brazil, Canada, Indonesia, Australia, France and the Philippines.

#### Social Media audience

- \* Facebook, over 200,000 follows.
- Twitter, almost 50,000 follows.
- \* Instagram, over 10,000 follows.

## Your ideal partner

### DerReisefuehrer.com

- \* 53% females.
- \* 84% aged between 25-54 (40% aged 25-34).
- \* Visitors are from German, Switzerland and Austria.

#### Contact us

travel.editorial@columbustravelmedia.com +44 20 3740 3240



"Travelling to Europe without a visa" gained 11,518 page views in two weeks.



"Merkato Centrale Rome" gained 6,185 pageviews in three weeks.